course syllabus

COURSE DESCRIPTION //
Studying abroad provides students with enriching experiences and extends their learning well beyond that of the classroom. When executed well, the study abroad experience provides invaluable instruction in the discipline including the intersection of design and culture.

ADES 4900: European Immersion will maintain the studio model throughout this summer, and students will complete a total of 3 projects (this is a 3 credit course). These projects are designed for you, the student, to maximize your time abroad while interacting with your new surroundings and immersed in the new cultures and environments.

CREDITS AND PREREQUISITES //
ART 4120: European Immersion is a 3 credit course, with no prerequisites. You must be in the Communication Design program in the College of Visual Art and Design—in either the Visual Communication or UX track.

COURSE OBJECTIVES //
» Continue to develop advanced proficiency using essential design software and prototyping tools
» Establish diligent craftsmanship, attention to detail, and organization in crafting design artifacts
» Gain an understanding of how systems are utilized and facilitated in the design process
» Develop an advanced understanding of typography, color, and image-making principles used in design and UX

COURSE STRUCTURE //
This class will be taught on-location in several destinations in Italy and Switzerland. The studio methodology will be utilized for course instruction and classroom time will be allocated each day to discuss progress of student projects. In-progress critiques will be used to guide the students to successful outcomes.

This summer intensive course will take place during a 4-week European study abroad. We will be using our surroundings to inspire our solutions, and culture to influence our outcomes. A detailed schedule will be posted on the course Canvas schedule and could be changed at any time. Stay up-to-date by visiting the Canvas website regularly.
COURSE COMPONENTS //
Adobe Creative Cloud
In addition to the mandatory textbooks, you will be expected to maintain a Student license to the Adobe Creative Cloud. You should expect to maintain this license every year while in the UX design program at University of North Texas.

InVision App
You will be required to sign-up for a free student account with InVision App—a industry standard prototyping application. You can choose to use any prototyping tool you choose; however, you must submit your files as a hosted HTML webpage.

Sketch
You will be required to acquire a student license for Sketch. The cost is $49, half of the usual $99 license fee. Sketch is fast becoming industry standard for designing interactive applications and prototypes.

Interaction Design Foundation (interaction-design.org)
You are required to acquire and maintain a student membership to this organization. The cost is $8/month (billed annually at $96).

Exams
There may be up to two exams, each covering the material outlined on the schedule. Each exam will be worth 100 points. There are NO makeup exams in this course.

Quizzes
There will be 7-10 quizzes given randomly over the course of the semester on the readings assigned. Each quiz will be worth ~20 points.

Projects
There will be one major project based on work done in sections 2 and 3 of the class. Each final project will be a collection of exercises that you will compile and hand in as a full report of your process. Each project will be worth 100 points. The lowest test score or project score will be dropped.

Late work is NOT accepted. Projects will be accepted at the beginning of class. If you will be late or absent the day that projects are due, make arrangements to deliver your work prior to class.

GRADING //
All projects or exercises will be due at the beginning of class. No late projects will be accepted for grading. You are responsible for turning work in on time, regardless of attendance.

Your final grade will be based on a strict average of all assignments. Your final grade will be rounded to the nearest 10th of a point.

A 100-90.0%
B 89.9-80%
C 79.9-70.0%
D 69.9-65%
F 64.9-0%

CLASS LMS //
Canvas (http://unt.instructure.com/)

REQUIRED READING //
Prototyping for Designers: Developing the Best Digital and Physical Products
Kathryn McElroy

https://helpx.adobe.com/xd/tutorials.html

Learning Adobe XD
Lynda.com
**ADDITIONAL RESOURCES //**
producthunt.com
uxmag.com
smashingmagazine.com
aiga.org
printmag.com
commarts.com
howdesign.com
thedeline.com
designobserver.com

**ELECTRONIC DEVICES //**
Cell phones, laptops, tablets and the like, can be incredible tools for learning and growth, but also have amazing potential to divert our attention and distract us from meaningful learning opportunities. With that in mind, I expect students to act responsibly with technology. Turn off ringers, be ready to respond to discussion questions, and not be a distraction to your neighbors or myself. I may ask you to put away electronic devices for certain activities or if I feel they are becoming a distraction to others. The bottom line is it is in your best interest to get the most out of this course and ultimately your decision to be a diligent student or distracted seat warmer—so use technology wisely. Please do not use class time to check social media, shop, or whatever else might distract you or your classmates.

**STUDENT COMMUNICATION AND COURSE UPDATES //**
All student communication and course updates will be conducted through the classes Canvas site and/or unt e-mail. You will need to monitor your unt e-mail for these updates and course communications. It is not possible or feasible for faculty to communicate to students via personal email accounts, so you will need to regularly monitor your unt email or forward it to an alternative e-mail account.

When contacting the professor, please utilize e-mail rather than Canvas messaging. If you need extended feedback please schedule or utilize office hours. As a rule of thumb, if your question requires more than a few sentence reply, please talk to the professor in person.

**ATTENDANCE //**
Attendance is mandatory. Only two absences will be accepted. Each absence beyond two will reduce your final semester grade by one full letter grade. So, three unexcused absences will result in lowering of your final grade by one letter, four will lower it by two, etc. Five absences, excused or unexcused, will result in a failing grade.

Attendance will be taken at the start of class. If you miss attend ance, it’s your responsibility to check-in with me. Up to ten minutes late will be acceptable, but will count as a tardy. You are given three free tardies. After that every three tardies will be considered an absence from class. If you come to class after the ten minute tardy window, you will be considered absent.

There are no excused absences for anything but a verifiable death in the immediate family or with a doctor’s note on his/her stationary with a telephone number. The doctor’s note must be presented at the next class.

If you are absent, you are responsible for contacting a class member in order to get any information or assignments that were given in class. The instructor will not use any class time to repeat missed lectures or assignments. Do not call the main office to leave the instructor a note that you are missing class. Communication through email is preferred.

**ACADEMIC INTEGRITY //**
Students caught cheating or plagiarizing will receive an “F” for that particular assignment or exam. Additionally, the incident will be reported to the Dean of Students, who may impose further penalty.

According to the UNT catalog, the term cheating includes, but is not limited to: a. use of any unauthorized assistance in taking quizzes, tests, or examinations; b. dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c. the acquisition, without permission, of tests or other academic material belonging to a faculty or staff member of the university; d. dual submission of a paper or project, or resubmission of a paper or project to a different class without express permission from the instructor(s); or e. any other act designed to give a student an unfair advantage.

The term plagiarism includes, but is not limited to: a. the knowing or negligent use by paraphrase or direct quotation of the
published or unpublished work of another person without full and clear acknowledgment, and by the knowing or negligent unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.

DISABILITIES ACCOMMODATION //
The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking reasonable accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with a reasonable accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request reasonable accommodations at any time, however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class.

For study abroad courses, students requesting accommodations should notify their faculty leader as early as possible so that appropriate arrangements can be made. Note that while the Americans with Disabilities Act (ADA) does not extend beyond US borders, and international accessibility requirements vary broadly from US standards, UNT study abroad programs will endeavor to provide accommodations wherever practicable.

Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at http://disability.unt.edu/. You may also contact ODA by phone at 940.565.4323.

EMERGENCIES //
UNT uses a system called Eagle Alert to quickly notify you with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at http://www.my.unt.edu. Some helpful emergency preparedness actions include: 1) know the evacuation routes and severe weather shelter areas in the buildings where your classes are held, 2) determine how you will contact family and friends if phones are temporarily unavailable, and 3) identify where you will go if you need to evacuate the Denton area suddenly. In the event of a university closure, please refer to Blackboard for contingency plans for covering course materials.
STUDENT ACKNOWLEDGEMENT //

I, __________________________________, am a student at the University of North Texas (UNT) and I am enrolled in ART 4120, Foundations of UX. By my signature below I hereby grant permission to UNT to use, copy, reproduce, publish, distribute, or display any and all works created to comply with the requirements of this course in accordance with the terms set forth below. Additionally, I consent to the disclosure of the work created in this class as may be accompanied by my name and other personally identifiable information for purposes set forth below.

Scope of permission. This permission extends to the use of the described work and images of such work (1) for academic purposes in order to demonstrate examples of student work to current and future UNT students; (2) for public display in the galleries or on the campus of UNT or on UNT websites; (3) for promotional materials created by UNT in all forms of media now known or later developed, including but not limited to exhibition catalogues, direct mail, websites, advertising, and classroom presentations. My permission is on-going and will continue until such time as I revoke it by giving UNT three months written notice of revocation to the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

Certificate of ownership. I am the owner of all work submitted in accordance with the requirements of the named course and the work is not subject to any grant or restriction that would prevent its use consistent with this permission. All aspects of the work are original to me and have not been copied. I understand that as owner of the work I have the right to control all reproduction, copying, and use of the work in accordance with US copyright laws.

Privacy Release. I hereby authorize and consent to the release, maintenance, and display of my name if necessary and any other personally identifiable information that I have provided in connection with the work and its use in accordance with the terms of this agreement.

Signature. By signing below I hereby grant the permissions indicated above. I understand that this grant of permission relates only to the use of the described work. This is not an exclusive right and I may sell, give, or otherwise transfer the rights to such work to others on a non-exclusive or exclusive basis. However, in the event that I do sell, give or otherwise transfer ownership or the exclusive right to use my work to another party, I will notify UNT immediately in writing through the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

I have read, understand, and agree to the terms of this permission form:

______________________________
STUDENT SIGNATURE

______________________________
STUDENT NAME (PLEASE PRINT)

______________________________
DATE

PERMISSION TO USE STUDENT WORK //

I, _________________________________, acknowledge that I have read the course syllabus for ART 4120. I understand the course structure, grading, attendance policies, as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

STUDENT NAME (PLEASE PRINT)

______________________________
STUDENT SIGNATURE

______________________________
DATE